

## Supplementary Material S1 – Focus Group Topics and Questions

Prior to the focus groups the participants were provided with a link to the existing EBVM Learning resource and asked to review it.

At the start of each focus groups the participants were given a short presentation giving the aims of this project and the EBVM Learning projects that preceded it.

The topic areas that were discussed during the focus group are outlined below, along with the questions that were used to explore the ideas.

### 1: Motivations: Understand what motivates practitioners to engage with EBVM

- What does the concept of EBVM mean to you?
- What methods of evidence gathering for EBVM do you currently utilise?
- What are or might be the benefits of EBVM to individual practitioners / practices?
- What are or might be the benefits of EBVM to others?

### 2: Challenges and barriers: Gain a greater understanding of the challenges implementing EBVM in practice

- What challenges do practitioners face in implementing EBVM in practice?
- In what ways is EBVM utilised in your practice?
- Is anyone here or anyone else at your practice, already a strong advocate for EBVM? If so,
  - How do they / you promote EBVM to others?
  - What benefits are seen in your practice?
  - What challenges do they / you face in your practice?

### 3: Future needs: Identify specific needs to support future adoption of EBVM in practice?

- How could barriers to EBVM be reduced in general practice?
- What would assist you as a practitioner in adopting EBVM in practice?
- If you have found time to review the existing resource, how well did it appear to satisfy your needs?
- How could it be better adapted to suit your requirements?
- Is there anything else you would like to mention regarding the project or EBVM in general?